

**ESTABLISHMENT BOARD MEETING OF THE
BUCKINGHAMSHIRE, OXFORDSHIRE AND BERKSHIRE WEST
INTEGRATED CARE BOARD**

Date of Meeting: 01 July 2022	Agenda item: 05
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Title of Paper: ICB Working with people and communities' strategy
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Paper is for: (Please ✓)	Discussion		Decision		Information	✓
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<p>Executive Summary</p> <p>We want the integrated care board (ICB) to have effective engagement and partnership at the heart of its thinking, planning and delivery.</p> <p>As part of the preparation to create the ICB, NHS England required us to develop a draft strategy for engagement with our communities.</p> <p>We developed this through a range of engagement activities, including by talking and listening to voluntary sector organisations, our Health Watch groups and Trust governors, and through feedback on our engagement website.</p> <p>The attached draft strategy was submitted to NHS England on 27 May 2022.</p> <p>This high level strategy will be further developed into some practical proposals that will be brought back to the Board in September for approval.</p>
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<p>Action Required The Committee Members are asked to NOTE this report.</p>
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<p>Date of Paper: 23 June 2022</p>

Conflicts of Interest
Not applicable

No conflict identified	✓
Conflict noted: conflicted party can participate in discussion and decision	
Conflict noted, conflicted party can participate in discussion but not decision	
Conflict noted, conflicted party can remain but not participate in discussion	
Conflict noted, supported paper withheld from conflicted party e.g. pecuniary benefit	
Conflicted party is excluded from discussion	

Working with people and communities strategy

Introduction

1. We want the integrated care board (ICB) to have effective engagement and partnership at the heart of its thinking, planning and delivery.
2. We have developed a **draft strategy** for working with people and communities, which sets out our proposed principles for engagement. It is deliberately 'high level' and designed to meet the requirements set by NHS England. The version presented here (Annex 1) was submitted to NHS England on 27 May 2022.
3. We will draft up our plans to put these principles into practice over the summer. This will include details on how we will engage with our partners and the public.

How we developed the draft strategy

4. We want to work with patients, the public, stakeholders and health and care providers so that we can develop and design services that will deliver outcomes that matter to them.
5. Before the initial draft was written we held a workshop involving representatives from all five Healthwatch's, the BOB VCSE Alliance and Trust lead governors. We were also invited to speak at a wider meeting of the VCSE Alliance. These discussions were focused on testing out principles and approach.
6. We believe engaging with people closest to the ground ensures we hear the experiences our residents are having and their thoughts on how things could be improved for them. It will also improve our ability to address health inequalities and will allow us to be as inclusive as possible in our approach.
7. Alongside this we have had ongoing engagement with our local authority partners about the overall approach and development of the ICB as part of the wider Integrated Care System (ICS). Once we had a draft, we informed our partners about the development of our initial plans and sought their feedback. These partners will be statutory members of the Integrated Care Partnership, whose task will be to draft the overall strategy for the ICS.
8. The draft strategy was made available on our engagement site to enable partners and members of the public to submit comments. We received a range of helpful ideas and comments, and we used these to help shape the current draft.

Draft principles and proposed mechanisms

9. Feedback from this initial engagement has shaped our principles for our future work, which will involve listening, understanding, engaging, informing, enabling and co-production, and embracing all elements of diversity, equality and inclusion.

10. Given the range of feedback we received and our partners willingness to work with us, we wish to have further discussions prior to finalising our strategy.
11. To put these principles into practice, we will look at a variety of methods to reach and listen to our different audiences.
12. Our initial thinking has proposed creating a core engagement reference group and a larger engagement forum, along with ad hoc groups to inform specific projects. We will look to create place-based communications and engagement networks, including using the experience and networks of our local authority and NHS Trust partners. We will also use different digital tools and online forums (such as our engagement platform, local authority tools, social channels, Nextdoor) to share information and get feedback.
13. We will also ensure we are an effective partner with our local authorities, actively engaged and working with them through their established groups, such as Health and Wellbeing Boards and their scrutiny committees.

Turning principles into practice

14. We will be working with our different partners to define the form, frequency and purpose of these different engagement mechanisms.
15. This will include listening to our local authority and NHS Trust partners to explore any opportunities to use their engagement tools and networks, and to use their engagement expertise to help define specific activities, such as quantitative and qualitative resident research.
16. We will also seek to make the most of engagement opportunities through Primary Care, such as via the Patient Participation Groups.

Ask of the Board

17. The Board is asked to note the progress so far on our strategy to engage and listen to our different communities.

Next Steps

18. Subject to Board agreement, we propose to bring a further version of the strategy back to the Board for adoption in September.